

OSC 2020 Presenter Benefits

The Ohio Safety Congress & Expo is a three-day conference and tradeshow, March 11 to 13, 2020, at the Greater Columbus Convention Center. It offers more than 200 occupational safety and health educational sessions. These sessions are developed and coordinated by volunteer education committees who partner with BWC to help prevent workplace injuries and illnesses in Ohio.

The Ohio Safety Congress & Expo is an opportunity for businesses, organizations and public entities to educate safety and workers' compensation personnel on solutions, regulations, processes, training and technology. More than 7,500 people attend the event each year.

Your participation as a presenter provides many benefits to you and your business. We recognize and appreciate your involvement. We provide support to make your experience beneficial and worthwhile for you and your audience.

Position yourself and your business

Your participation in a large event such as the Ohio Safety Congress & Expo can strengthen your credibility and foster respect within the safety and health community. Although advertising and sales efforts are strictly prohibited, an educational presentation is a valuable public relations tool to complement the marketing strategy for your organization.

Increase your presence

By presenting a session at the Ohio Safety Congress & Expo, we post your name and business affiliation on BWC's website which is viewed by thousands of Ohio businesses, organizations and government agencies. Your presence in publicity materials and during the event develops prestige and distinction among your peers.

Work with safety professionals

The Ohio Safety Congress & Expo is developed by safety professionals, for safety professionals. Volunteer education committees plan and conduct the educational sessions. Presenters also volunteer their time at the Ohio Safety Congress & Expo. In total, more than 450 volunteers join efforts to ensure the safety and health of Ohio workers. This effort, accompanied with revenue generating tools, provides free registration for the sessions and expo throughout the event. The long-standing success of the Ohio Safety Congress & Expo is credited to thousands of generous committee members and presenters.

Network with peers

Make new contacts with colleagues such as safety and health managers, risk managers, safety committee members, ergonomists, industrial hygienists, engineers, occupational nurses, training coordinators, workers' compensation administrators and human resources specialists.

Free admission

We pre-register presenters to attend any part, or all, of the Ohio Safety Congress & Expo. No hassle and no long lines to register.

Presenter Guidelines

You are invited to participate in this annual event to share your knowledge and expertise with industry colleagues. The quality of the Ohio Safety Congress & Expo strongly depends on presenter preparation and content delivery. Please consider the following guidelines to ensure your success.

Focus on the topic

- Ensure the presentation meets your original learning objectives and reflects that which is printed in event materials.
- Ensure the presentation is focused solely on education and does not contain an advertisement or endorsement of a product or service.
- Ensure the presentation content aligns with the skill level designated for the presentation.
- Tell a story. Provide useful, practical information such as case studies, examples, current issues and trends.

Involve the audience

- Use audience quizzes, surveys and small group exercises to add variety to the presentation.
- Allow time for questions and answers, and always repeat questions to the audience.

Use visual aids

- Each meeting room is equipped with a laptop or tablet, remote mouse, projector and lapel microphone.
- You have an opportunity to request additional equipment prior to the event.

Provide supporting materials

- Develop materials to support your presentation such as handouts, outlines or fact sheets.
- Materials are posted on the event website for participant download prior to the Ohio Safety Congress & Expo.

Arrive early

- Arrive at the convention center at least 60 minutes before the presentation. Allow for unexpected travel delays such as construction, traffic, parking and weather conditions.

Pace your presentation and watch the clock

- Know your material well and adjust if necessary to stay within the allotted time.
- Place a watch in a discreet position on the lectern or request that an education committee member quietly signal at agreed-upon intervals.

Questions? Ask us!

- Contact an education committee member or BWC at safetycongress@bwc.state.oh.us